

NEHRU GRAM BHARATI (Deemed to be University)

Nehru Gram Bharati has been declared as Deemed to be University by the Ministry of Human Resource Development, Government of India, under section-3 of UGC Act, 1956 vide notification no. F-9-42/2005-U3 (a) dated June 27, 2008. The foundation stone of the institute was laid by Late Pt. Jawahar Lal Nehru, the then First Prime Minister of India on 26th July 1962 at Village Dubawal, near Jamunipur-Kotwa in his Phulpur Parliamentary Constituency in District Allahabad. University is poised to have NET-JRF research scholars exceeding one hundred fifty.



CHIEF PATRON
Prof. P.N. Pandey

Vice Chancellor, NGB-DU

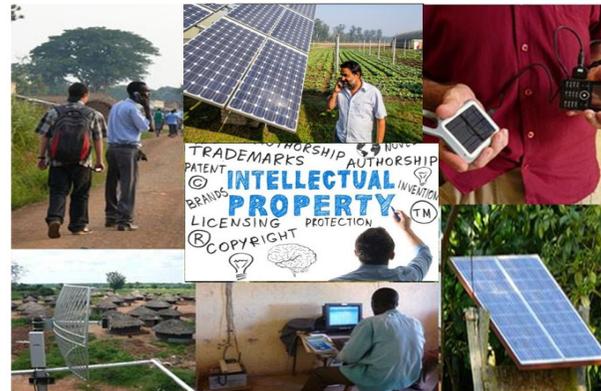
Dr. S.C. Tiwari

Pro-Vice Chancellor, NGB-DU

THEME

In the presently developing competitive global economy, intellectual properties by way of copyrights, industrial designs, patents, trade marks, internet domain names, semiconductor layout designs and trade secrets along with their regulatory frameworks are new ventures of innovations of every industry, researcher, R&D lab, institute of higher education and research, and the individuals of any country. Their role in any product manufacturing or any service providing organization is of paramount importance to secure future prospects gainfully first within the country metros as well as rural markets and then globally.

Almost 60% of India still living in rural areas is no more spectator to above growing impact of Technology on its society. Information and Communication Technology (ICT) being a meta resource is key sector for growth of consumer base in the country and this calls for rural innovations duly assisted by ICT a clear cut focus. In wake of this and addresses by eminent speakers in this domain focusing on issues of digital medium roles therein, Faculty of Engineering and Technology of Nehru Gram Bharati (Deemed to be University) supported by IPR Division, Ministry of Electronics and Information Technology (MeitY), Govt. of India, New Delhi is organizing a "One Day National Awareness Workshop on IPR Awareness: Issues in Digital Medium to Promote Rural Innovations" during 10AM to 5PM on November 2nd, 2018 (Friday) at its Conference Hall, Research Centre and Administrative Building, Jhuthi Taali, Kotawa, Allahabad.



*Digital Medium to Assist for Innovation, Protection
& Execution of Commercialization
and Tap the Rural Markets*

**One Day National Awareness Workshop on
Intellectual Property Rights (IPR) :
Issues in Digital Medium to Promote Rural
Innovations - 2nd November 2018**



सत्यमेव जयते
Ministry of Electronics and
Information Technology
Government of India

Organized by
Faculty of Engineering and Technology
NEHRU GRAM BHARATI
(Deemed to be University)

Sponsored By
Ministry of Electronics and Information
Technology (MeitY), Govt. of India

Venue
Conference Hall
Research Centre and Admin Building

Jhuthi Taali, Kotawa, Allahabad

For more details visit: www.ngbu.edu.in

WORKSHOP SCHEDULE

November 2 nd , 2018	
Time	Content
09.00-09.30	Registration
09.30-09.35	Lighting of the Lamp by Chairman, Chief Guest and Guest of Honour.
09.35-09.50	Saraswati Vandana, KUL GEET and SWAGAT GEET by Music Department, NGB(DU).
09.50-09.55	About the NGB(DU) and Welcome to the program by Dr. S.C. Tiwari, Pro-Vice Chancellor, NGB(DU).
09.55-10.00	About the Workshop by Prof. R.C. Tripathi, Dean (Engg. and R&D), NGB (DU).
10.00-10.20	Remarks by Guest of Honour: Prof. P. Nagabhushan, Director, IIIT-Allahabad.
10.20-10.40	Inauguration by Chief Guest: Dr. A. K. Garg, Scientist 'F', Director IPR, Miety, Govt. of India, New Delhi.
10.40-10.45	Inauguration closing Remarks by Chairman: Prof. P.N. Pandey, Honourable Vice Chancellor, NGB (DU).
10.45-11.10	Hi-Tea
11.10-11.30	IPR Initiatives, different types of IPR's and their Protection including of IC Layout Designs by Prof. R.C. Tripathi, Dean (Engg. and R&D), NGB (DU).
11.30-12.30	Trade Mark and Brand Protection by Ms. Akriti Nigam, BITS, Ranchi.
12.30-13.30	Lunch Break
13.30-14.15	ICT's as Relevant to Rural Development by Shri Tuhinanshu Mishra, NGB (DU).
14.15-15.00	Rural Technologies in ICT Domain by Dr. Vimal Mishra, Director, IERT, Alld.
15.00-15.15	Tea Break

November 2 nd , 2018	
Time	Content
15.15-15.35	Patent Filing Procedure by Nominee of IPR Cell, MeitY, Govt. of India
15.35-16.00	IPR: Innovations & Entrepreneurship by Er. Anjney Pandey, I/c Dean, Faculty of Engg., M. G. Chitrakoot Gramodaya Vishwavidyalaya, Chitrakoot, Satna (M.P.)
16.00-16.30	IP commercialization for Rural Technologies by Dr. B.K. Dwivedi, Director, Bioved Research Institute of Agriculture & Technology, Alld.
16.30-17.00	Feedback, Q&A session and Valedictory by Mr. Vijay Kumar, NGB(DU)

WORKSHOP HIGHLIGHTS

1. Basic Understanding of the IPRs in context of Indian IPR Acts and Rural Markets.
2. Various Intellectual Property Rights and their protection: Patents in particular including its support — MeitY Rep.
3. Commercialization Aspect of the rural innovations supported by ICT.

Who can participate?

Workshop is primarily for researchers industry persons looking for spreading rural consumer base of products and services, faculty members, Ph.D. students and the students of Engineering, Law, Management etc. of any institute/University of higher education.

CONTACT PERSON

Prof. R.C. Tripathi

Dean (Engg. and R&D), NGB-DU

Mobile No.: +91-9810732527

+91-9793394222

E-mail ID: dean.engi@ngbu.edu.in

prof.rctripathi@gmail.com

REGISTRATION FORM

First Name:

Last Name:

E-mail:

Contact No.(M):

Occupation (Please tick any one):

Service Students Others

Postal Address:

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REGISTRATION FEE & BANK DETAILS

Registration Fee: For Industry Persons, Faculty Members and Ph.D. students of any University is Rs. 300/- only by way of receipt enclosed of any one of the following ticked (✓) as below -

A) Cash payment at NGB(DU) any cash counter. OR

B) On spot payment at Workshop Venue on 2nd Nov. 2018 itself. OR

C) If by Demand Draft mention the Bank Drawn on

DD No..... and Date

/ If by Account Payee Bank Transfer then

mention UTR No.....

Datewith details as below.

A/C No.: 651701011000115

A/C Name: Nehru Gram Bharati (Deemed to be University), Allahabad

Bank name: Vijaya Bank

Branch: Hanumanganj, Allahabad

Branch IFSC : VIJB0006517

OR

D) Authority letter issued by Head of any Engg. Institution/University in Allahabad invited by the NGB(DU), Allahabad.